

Certificate in Business Analytics

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WITH THE SILICON VALLEY EXPERIENCE

The Certificate in Business Analytics is an intensive online program designed for business professionals and graduate students who want to transform terabytes of data into useful and timely business intelligence. This graduate-level program is taught by San José State's College of Business faculty, with asynchronous courses lasting just 8-weeks. Students will choose four courses (12-units) out of five class options to complete this certificate while learning skills in data management/visualization, data mining, forecasting, and managerial decision-making. These skills are in high demand across industries. Join the Certificate in Business Analytics program [and learn quantitative, data-driven, approaches to business while learning to use cutting-edge software tools.](#)

PREREQUISITES

College-level statistics within the last five years with a grade of B or better

ADMISSION REQUIREMENTS

A 4-year Bachelor's degree
3.0 GPA

SKILLS IN

R, SQL, Tableau, statistical/data mining programming languages.



"The Certificate in Business Analytics offers variety in the curriculum, ease of online classes, and a concise schedule."

– Paul Barich, Business Analytics, 2015

Careers for Professionals with Analytics Skills



Small Business Owners & Entrepreneurs







Analysts: Market Research, Business, Financial, Operations Research, Web Behavior



Managers/ Management Consultant: Corporate, Sales, Operations, Customer Service, Database, Billing, Non-Profits



Learn More

 @sjsubusiness
 lucas-school@sjsu.edu
 408-924-3420
 sjsu.edu/lucasgsb